

Candidate No.....



**HEART OF ENGLAND BLUE BADGE
TOURIST GUIDE REGISTRATION EXAMINATIONS**

Monday 8th April 2019 at 2.00 pm

PAPER THREE

Time allowed: TWO HOURS (120 MINUTES)

Answer FOUR (4) questions only from a choice of eight (8)

Recommended time of 30 minutes per question. Each question is worth 25%

NOTES

Please write your Candidate Number at the top of this page and on each sheet.

The answers should be written on the lined paper provided.

Please use only one side of the paper.

Please start each question on a new page.

Please write legibly in ink.

Please deposit your completed paper as instructed by the Invigilator.

Answer FOUR (4) questions only from a choice of eight (8)

1. Write brief notes for a presentation about **THREE** writers or (groups of writers) associated with the region. Concentrate upon their connections with the region and explain how these inspired their writing.

You may include writers of fiction, poetry or plays, ensuring there is balance of information between all three of your chosen writers or groups.

You may choose whether you include or omit William Shakespeare as one of the three.

2. Write brief notes on **ONE** of the following activities in the region. You should identify the areas which are or have been centres of these activities. Explain why the activity developed where it did, what effect it has had on the landscape and its significance for the local economy in the past and today.

- a. Pottery
- b. Military training and defence
- c. Car manufacture and assembly

3. Write concise notes on the historical development of the food and drink industry in the region. Your answer should include:

- How, historically, these became established where they did
- Trends in farming and production practices
- Changes in consumer tastes and attitudes
- The development of food and drink as a tourism experience in the 21st century
- Examples of current leaders in their field

4. Make notes about **ONE** of the following buildings. You should imagine that you are travelling to the venue on a coach, preparing visitors for their “self-guided” tour inside. You must include details of architectural style, history, personalities and items of particular interest in the building. Include a list of the practical elements of the visit that you will need to brief the group about, including venue facilities and visit rules.

- a. Berkeley Castle
- b. Lichfield Cathedral
- c. Coventry Cathedral
- d. Christchurch, Oxford (College and Cathedral)

5. Select **TWO** of the following and write biographical notes for a presentation. Your answer should focus on their connections with the region.

- a. Gustav Holst
- b. Josiah Wedgwood
- c. Earl of Warwick (The Kingmaker)
- d. Mitford sisters
- e. Chamberlain family

6. You have been asked to provide suggestions for group tour of sporting venues in the Heart of England region. The group is interested in a range of sports, so ensure that the different venues on your list are each known for a different sport.

Select **THREE** venues, giving reasons for your choice. Provide an introduction to each venue, to include its history, significant people and current major events.

7. For **ONE** of the following counties, describe, in note form, its geology, landscape and land use. Your answer should explain the key geographical divisions in the county to highlight its diversity. Include any farming and landscape traditions that reveal the essence of that county.

- a. Herefordshire
- b. Shropshire
- c. Staffordshire

8. You have been asked to plan a walking tour for **ONE** of the towns below, to last about one and a half hours. Do an introduction, then make a list of ten stops you would include in your tour, together with brief notes about the significant feature(s) at each stop. The tour can start anywhere, and does not need to finish at the same place, but should form a logical route:

- a. Ludlow
- b. Stratford-upon-Avon
- c. Cirencester

END OF PAPER