



Experience and Qualifications Required Ver. July 2017

EXPERIENCE AND QUALIFICATIONS REQUIRED BY A COURSE DIRECTOR

For a full description of the Course Director's Role see the document "Definition of the Training Team Roles – Responsibilities of a Course Director."

BLUE BADGE

The Course Director at Blue Badge must be a current member of the Institute of Tourist Guiding and show evidence of the following: -

a) Teaching/Training

- Hold an Institute of Tourist Guiding Accredited Trainer certificate

b) Guiding

- Hold a Blue Badge qualification

GREEN BADGE

The Institute of Tourist guiding would prefer the Course Director to be a current member of the Institute of Tourist Guiding and who holds tourist guiding qualification Green Badge or Blue Badge. However, the Course Director maybe a member of a tourist organisation involved in welcoming the public to the town or city, or have experience of tourist guiding in the town. In this case the Accreditation Committee will need to see a personal biography outlining relevant previous experience before approval can be given.

The Course Director should show evidence of at least one qualification from each of the two following sections: -

a) Teaching/Training

- Hold an Institute of Tourist Guiding Accredited Trainer certificate
- Hold a PGCE, Cert Ed, B.Ed.
- Show substantial recent evidence of leading business training schemes
- Show substantial recent experience as a leading tutor on a Blue Badge Tourist Guide Training programme



b) Guiding

- Hold a Green Badge

WHITE BADGE

The Institute of Tourist guiding would prefer the Course Director to be a current member of the Institute of Tourist Guiding and who holds tourist guiding qualification at Green or Blue Badge.

However, the Course Director maybe a member of staff at an organisation involved in welcoming the public to the site. In this case, the Accreditation Committee will need to see a personal biography outlining relevant previous experience before approval can be given.

If the Course Director is likely to be the primary trainer, it would be a great advantage if he/she could show evidence of at least one qualification from each of the two following sections: -

c) Teaching/Training

- Hold a PGCE, Cert Ed, B.Ed.
- Show substantial recent experience of leading tourist guide training courses at the site

d) Guiding

- Show current familiarity with the site