



Benefits of Being an Associate – Green Badge Tourist Guide

- To be part of a nationally recognised professional Institute working for excellence in Tourist Guiding
- To protect your guiding qualification and to play a role in shaping the guiding qualifications of the future
- To market yourself as an Associate of the Institute of Tourist Guiding and professional guide using the Green Badge and the letters AITG after your name on business stationery
- To promote your services on the Institute's online Guide Search of Members and Associates (www.itg.org.uk/guidesearch)
- To validate your qualification by registering annually, for which you will receive a photo ID card
- To purchase a replacement Green Badge should you lose it
- To vote at the Institute's Annual General Meeting
- To be part of an accepted career structure with opportunities to build on your qualification
- To stay informed of developments, techniques and trends in tourist guiding for example through the Institute's Communiqué (e-mail subscribers)
- To further your career by attending keynote lectures and events organised by the Institute
- Entrance into some sites for free or reduced price on production of your Institute photo ID card
- As a recognised professional guide you help protect your future by joining the Institute. You can also help market yourself, promote your services, further your career and stay up to date in a changing profession