

Benefits of Being a Member of the Institute of Tourist Guiding

- To be a member of a nationally recognised professional Institute working for excellence in Tourist Guiding.
- To protect your tourist guiding qualification and to play a role in shaping the tourist guiding qualifications of the future.
- To market yourself as a Member and registered tourist guide, using the coveted *Blue Badge* and the letters MITG after your name.
- To promote your services in the Institute's Directory of Members and Associates and on the online Guide Search (www.itg.org.uk/guidesearch), linked to www.visitbritain.com and tourist board websites.
- To validate your qualification by registering annually, for which you will receive a photocard and annual membership card.
- To purchase a replacement Blue Badge should you lose it.
- To stay informed of developments, techniques and trends in tourist guiding.
- To vote at the Institute's Annual General Meeting.
- To receive a free copy of the Institute's Directory of Members and Associates, a substantial reduction on the retail price of Institute publications and discounts from time to time on travel/heritage books published in the UK.
- To further your career by attending keynote lectures organised by the Institute.

As a recognised professional tourist guide you help protect your future by joining the Institute. You can also help market yourself, promote your services, further your career and stay up to date in a changing profession. Finally you can save money by taking advantage of the benefits Membership brings.