

## What constitutes an appropriate “Specified Area” for Tourist Guiding Qualifications at Blue Badge (Level 4)?

The “**Specified Area**”, details of which are to be submitted, is required to contain a minimum of **three centres or areas** each with the following potential:

Capability of sustaining/accommodating two of the following:

- A one and a half hour flexible route coach tour or similar.
- A one and a half hour flexible route walking or site tour to include stops (ten would be a guideline) en route at points suitable for presentations.
- A combination of the previous two making a flexible route combination.
- Sites must include both religious (e.g. Church/Temple) and secular (e.g. stately home/museum/gallery) in addition to any visitor attractions or business /commercial /industrial premises.
- Each centre will be suitable as the start and finish point for a minimum of **five** full day tour programmes.

The environments within the area will be both manmade and natural.

There must be sufficient suitable environment to support commentary and interpretation of a range of visual and non-visual topics to engage sustained interest of the visitors (leisure or professional).

The range of the visual and non-visual topics in the area proposed needs to include significant and coherent elements of at least **nine** of the following interests:

- human involvement present and past
- built environment (architecture, town planning, industrial construction)
- history
- art
- science
- industry
- commerce
- sport
- religion
- natural environment and land use (geology, flora and fauna and agriculture)
- leisure

The area needs also to sustain the safety, practical and administrative aspects of successful touring. Confirmation may be required that guiding will be permitted in the areas, on the routes and in the sites specified.